

WHERE INSIGHT MEETS OPPORTUNITY

“We empower your investment decisions with data-driven insights and cutting-edge tools. Dive into a world where market opportunities are not just seen, but seized”



HELLO EVERYONE!

Welcome to EquitiesTracker, where decades of experience meet forward-thinking innovation.

Since our inception in 1976, we have been at the forefront of the equities market, guiding investors through the ever-changing financial landscape.

Over the years, we've honed our expertise, built a trusted reputation, and developed tools that empower our clients to make informed investment decisions.



MILESTONES THAT SHAPED US

Founded in 1976

Founded by Jim Vong in 1976 with just RM2,000 in savings, EquitiesTracker began with a vision to empower investors and has since grown into a trusted brand in the financial industry.

1976

Listing on Bursa Malaysia

A significant milestone was achieved when EquitiesTracker Holdings Berhad was listed on Bursa Malaysia under the ticker code ETH, marking our growth and solidifying our presence in the financial industry.

2019

Licensed by SC Malaysia

Capital Markets Services Licence granted for the regulated activity of fund management in relation to portfolio management by Securities Commission Malaysia (SC).

Licence No. : eCMSL/A0387/2023

2023

2008

Forbes Recognition

KLSETracker was recognised by Forbes as the "Best of the Web" for its exceptional coverage of the Malaysian market, setting a high standard for financial information and investor resources in the region.

Forbes

2022

Licensed by LFSA

Granted approval by Labuan Financial Services Authority (LFSA) to carry on business as a Licenced Fund Manager.

License No. : FML/22/0070A



OUR ORIGIN STORY

In 1976, EquitiesTracker was born out of a simple yet powerful realisation: most individual investors struggle to turn a profit.

Faced with a landscape lacking credible, independent research and essential tools, and recognising the emotional hurdles that often lead to poor decisions, we set out on a mission.

Our goal was clear—empower investors with the resources, insights, and support they need to navigate the market with confidence and clarity

OUR UNIQUE APPROACH

Investor Education

From [beginners taking their first steps](#) to [professionals refining their strategies](#), our comprehensive training programs empower clients with the knowledge they need to navigate the market confidently.

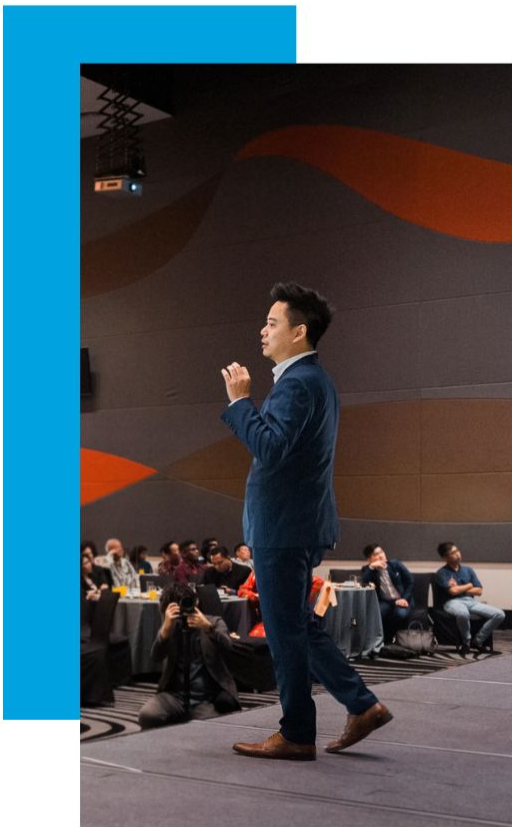


Research Data

Our platform, trusted by thousands of investors and financial institutions, provides credible, in-depth research and analytics necessary for [informed investment decisions](#).

Investment Management

For those without the time or expertise to manage their investments, we offer [investor-aligned solutions](#). Our team of experts ensures your wealth grows while you focus on what matters most to you.



WHAT WE STAND FOR

TRANSPARENCY



We believe transparency is the foundation of trust. By being open and clear in everything we do, we empower our clients to make informed decisions with confidence.

DATA-DRIVEN



Every investment decision is backed by thorough data analysis. We rely on accurate, timely information to guide strategies and optimise outcomes.

INNOVATION



Innovation drives our approach to problem-solving and investment strategies. We continuously evolve to stay ahead in a rapidly changing financial landscape.

COMPLIANCE



We adhere to the highest regulatory standards, ensuring every action is aligned with legal and ethical guidelines. Our commitment to compliance safeguards both our clients and our reputation.

OUR COLLECTIVE EXPERTISE



RM53m+

Market Capitalisation as at 4 Sep 2024 of EquitiesTracker Holdings Berhad



RM17.7m

Paid Up Capital of EquitiesTracker Holdings Berhad



50+ Team Size

With a team of 50+ professionals, EquitiesTracker combines diverse expertise to deliver top-tier services and innovative solutions. Our collective knowledge ensures every client gets the insights needed to succeed in the financial markets.



48 Years

With 48 years in the financial industry, EquitiesTracker has built a trusted reputation. Since 1976, we've continuously evolved to provide reliable insights and solutions, helping our clients navigate the ever-changing markets with confidence.

TRUSTED BY INDUSTRY LEADERS



Hong Leong Investment Bank

Since 2005



RHB Investment Bank

Since 2005



Refinitiv Ltd.

Since 1998



Kenanga Investment Bank

Since 2004



MPlus Global

Since 2024



InterPacific Securities

Since 2023



SGX Singapore Stock Exchange

Since 2020



Bursa Malaysia

Since 2018



12,000+ Individual Investors

Since 2007



#FutureProof: Bitcoin lessons from Japan

By Andrew Vong / The Edge Malaysia



Twenty-one years ago, the Bank of Japan (BoJ) knocked interest rate economy. It was the first time any central bank had adopted such a move. It surged to the highest globally, but Japan never made it out of the mire of its aging, low-growth economy. Recently, such fear has re-emerged in certain parts of the world. The concern is that Japan is the "preview movie" for what is going to happen to some other developed economies.

As more people move past the age of 65, lots of things change. Patterns of consumer demand, inflation and labour force participation are all affected. In 2016, a study by the US-based National Bureau of Economic Research showed that for every 10% increase in the percentage of a population aged 60 and over, C



Corporate Malaysia Top Stories

Highlight

AmlInvestment Bank aims 15% growth in foreign investing services in next three years via EquitiesTracker International deal



Equitiestracker unit gets SC nod for licence



Equitiestracker's unit gets fund management licence

EquitiesTracker Holdings Bhd, the first investment research and training provider in the country to be listed on the local bourse, is set to spread its wings in the region. CEO Alvin Vong and chief future officer Andrew Vong talk about the list of the company, the milestones it has achieved and the journey ahead. Turn to Page 6 for the story.

By Kang Siew Li / theedgemarkets.com

GET IN TOUCH

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